Ejiro Michael Wejeyan

AI-Native Product Designer · *complex systems, made simple*

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PROFILE

AI-native Product Designer with **7+ years** of experience turning complex technical, financial and operational systems into simple, high-performing products. I specialise in **B2B SaaS, crypto infrastructure, supply-chain platforms and AI interfaces**, leading cross-functional collaboration, building scalable Figma design systems, and using Claude to accelerate ideation and delivery across customer-facing and internal tools.

EXPERIENCE

UI/UX Designer · Compass Mining

Feb 2025 – Aug 2026

Delaware, United States · Remote · Bitcoin mining marketplace and hosting provider

Responsible for the end-to-end design and delivery of the customer-facing web app and the internal dashboards and tools behind it.

- Led end-to-end design across customer platforms and internal suites for **25,000+ miners** worldwide, using Claude for rapid ideation and iteration and establishing Figma design systems that increased team shipping velocity.
- Improved hardware upgrade, invoice and payment flows (including USD payouts) through high-fidelity prototyping, clarifying asset ROI for users, **reducing payment errors by 25%** and **speeding up payout processing by 40%**.
- Designed real-time fleet analytics and uptime monitoring dashboards, using Claude Code to explore complex data structures and Figma Make to build interactive prototypes, driving a **22% increase in engagement** and **30% fewer support tickets**.
- Designed fleet-management and supply-chain tools (miner swaps, diagnostics, parts tracking) and end-to-end procurement workflows for bulk mining equipment, **cutting operational handling time by 35%** and **manual reconciliation by 38%**.

Product Designer · Urban

Jan 2024 – Sep 2025

London, United Kingdom · Remote · The UK's leading on-demand wellness and beauty marketplace

Sole designer across the B2C mobile and web apps, the B2B practitioner app and the internal dashboard.

- Owned the 0–1 redesign and migration of the customer and practitioner app ecosystem across web and mobile, shipping **12+ core features in 6 months** and contributing to a **6.2% reduction in churn**, a **5.7% increase in AOV** and **break-even within 30 days** of launch.
- Established Urban's first design system for the booking ecosystem, with foundational tokens, variables and multi-mode governance that unified cross-platform experiences for **10+ product and engineering** team members.
- Introduced data-driven usability testing, AI-assisted design workflows and scalable design practices, **improving design efficiency by 30%** and raising standards across the B2B2C ecosystem.

UI/UX Designer · Aktionariat AG

Apr 2024 – Jun 2024

Zürich, Switzerland · Remote · Technology for managing tokenised shares and securities

- Redesigned the share-ranking widget, improving its information architecture and user satisfaction.
- Streamlined share-transfer approvals and smart-contract creation for the secondary market.
- Enhanced multi-signature and KYC features in line with backend requirements and compliance standards.
- Optimised investor flows for share transfers, improving trading and order management.

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EXPERIENCE

UI/UX Designer · Crib Equity

May 2023 – Oct 2023

Arizona, United States · Remote · Real-estate investment and management platform

- Designed and optimised operations and investment dashboards from existing components, improving team efficiency.
- Refined real-estate investment dashboards through market feedback and user testing, improving usability.

UI/UX Designer · Oaks Intelligence

May 2023 – Oct 2023

Bristol, United Kingdom · Remote · Tools for environmental reporting and carbon-credit marketplaces

- Led design and usability testing for a B2B trading web app in the sustainability industry.
- Designed a database management system to streamline data processes.

Senior Product / Graphic Designer · Ozigi Press

Apr 2020 – Dec 2022

Abuja, Nigeria

- Led end-to-end product design for a Web3 blockchain platform, owning design strategy and execution with Product, Engineering and cross-functional stakeholders.
- Mentored junior designers through critiques and hands-on collaboration, establishing UX standards across DApps, wallet management, transaction flows and data visualisation.

SKILLS

Product strategy

Product discovery · Opportunity framing · Design thinking · Information architecture · Wireframing · User-centred design · Personas · Jobs-to-be-Done

Design

Interaction design · Motion design · Design systems & governance · Tokens & variables · Accessibility (WCAG 2.1) · Complex user flows · UX writing

Research & validation

Usability testing · Problem definition · Hypothesis forming · A/B testing · Iterative validation

Data & optimisation

Metrics-driven design · Product analytics · Data-informed decisions · Conversion rate optimisation

TOOLS

Figma · FigJam · Figma Make · Claude · Claude Code · ChatGPT · Google Stitch · Framer · Jitter · Adobe Illustrator · Adobe Photoshop · Adobe XD · Sketch · Maze · Typeform · Mixpanel · Looker · Google Analytics · Notion · Whimsical · Miro · Jira · Linear · ClickUp · Airtable

EDUCATION

B.Tech, Information & Media Technology

Oct 2013 – Oct 2018

Federal University of Technology, Minna